

From 1990 through 1993, Ray marketed his own full line of game calls, called "Calls of the Wild". This line carried innovative products such as the award winning video series "Eye on the Wild Turkey", custom laser engraved box calls, an instructional audio cassette and video and multi-product packaging. Ray Eye Calls were sold nationally through Bass-Pro Shops, Cabela's, Dunn's and national distributors.

In addition, some of the leading outdoor companies in the industry have tapped into Ray's fame and knowledge to help promote their product.

"EYE ON THE WILD TURKEY" CALLS



"With The Aimpoint 5000, I'm On Target In The Blink Of An Eye."

You noticed my sight the other day. You noticed my sight the other day. You noticed my sight the other day. You noticed my sight the other day. You noticed my sight the other day. You noticed my sight the other day. You noticed my sight the other day. You noticed my sight the other day. You noticed my sight the other day.

Ray Eye
Aimpoint

**DRUM UP
SPRING SALES
WITH WINCHESTER**

Spring turkey season is just around the corner. Add this to any winchestrump game birds in the One Big Game series off with you to be on target and looking for the season.

For you, it's the new year's best opportunity, winchestrump game birds in the One Big Game series off with you to be on target and looking for the season.

All you have to do is look for the game birds in the One Big Game series off with you to be on target and looking for the season.

LET'S TALK TURKEY

Winchester Double-X Turkey Calls
The Spring set is a dramatic spring turkey. These new Turkey Calls are designed to attract turkey gobblers with their unique sound. These new Turkey Calls are designed to attract turkey gobblers with their unique sound.

The Winchester Double-X Magnum Limited Edition Turkey Call

Winchester Double-X Turkey Calls
The Spring set is a dramatic spring turkey. These new Turkey Calls are designed to attract turkey gobblers with their unique sound.

SETTIN' UP FOR BIG GAME

A requested feature, better known for setting up the right turkey call for the season. This set is for the right turkey call for the season. This set is for the right turkey call for the season.

- Set done in this trade with the full white Turkey Call
- Turkey Call of Turkey, including the full white Turkey Call
- Complete, limited "Big Game" set
- Custom call "I'm On Target" set

The Promotional Package will also include the instructional video series, audio cassette and video and multi-product packaging.



- 1985 - 1990 Hunter's Specialties
- 1989 - 1996 Aimpoint Sights
- 1989 - 1993 Liberty Rugged Outdoor Wear
(Hide n' Pine and Hide n' Tree)
- 1991 - 1995 Bushy Ridge Products
- 1991 - 1995 White Shooting Systems
(Ray Eye Limited Edition Muzzleloading Shotgun)
- 1992 Winchester Ammunition Promotional Limited Edition Mouth Call
- 1993 - 1995 Tru-Leaf Camouflage
- 1995 - 1997 Skyline Camouflage
- 1995 - Present Walker's Game Ear
- 1996 - Present Hunter's Specialties

BRING DOWN THE BIRDS

WIN THE NEW "BG" SERIES Muzzleloading Shotgun From White Shooting Systems

White, Turkey and Winchester Limited Edition Turkey Call. This custom designed call will give you an edge. It's also the best looking for your spring set.

The White Call is simple. It's easy to use. It's also the best looking for your spring set. It's also the best looking for your spring set.

Specialty Series "Duck" Turkey Call. This set is for the right turkey call for the season. This set is for the right turkey call for the season.

The new White Shooting Systems "BG" Series Muzzleloading Shotgun. This set is for the right turkey call for the season. This set is for the right turkey call for the season.

1-800-232-1212